

Positively Greene

COUNTY-WIDE UPDATE



GreeneGovernment.com

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

FilmInGreene.com

December 2021

ECONOMIC DEVELOPMENT

Water St. Revival along Catskill Creek Walking Loop



It's been almost 3 years since the renovation and repurposing of the Black Bridge across the Catskill Creek, enhancing foot traffic for the growing number of businesses along the walking-loop. From Crossroads Brewing, to the Avalon Lounge, Church Street Bakery, Left Bank Cidery, Piccolo Italian Eatery, to the FORLAND Campus for Contemporary Art (Home to Willa's Café) visitors and residents alike enjoy a wide range of food, drink and entertainment options. Read the Success Story at <https://updates.investingreene.com/water-street-walking-loop-catskill-ny>

Retirees Share a History of Service to Greene County



NYS Assemblyman Chris Tague presented commendations to two long-serving members of the Greene County Legislature during their retirement recognition in last month's full session. Larry Gardner (District 7) has represented the communities in the towns of Halcott, Lexington and Hunter continuously for forty (40) years, since January of 1982. William B. Lawrence (District 8) represented the communities in the town of Cairo from 1980 to 1987, and again from 1995 through 2021. We thank both retiring legislators for their service and commitment to Greene County.

Nancy Petramale Retires after 32 Years Promoting Greene County



As Senior Sales & Marketing Coordinator and Group Sales Coordinator for Greene County Tourism, Nancy was instrumental in the implementation and day-to-day operations of multiple promotional activities under the Great Northern Catskills of Greene County. Throughout her career, she received multiple awards and accolades including County Employee of the Year, and in 2008, Outstanding Employee of the Year for the NYS Hospitality and Tourism Association. Nancy traveled throughout the US representing Greene County, The Hudson Valley, and The Catskills at numerous travel and trade shows as well as personally greeting and helping the thousands of people that stopped at the tourism visitor center at Exit 21, Catskill.

DID YOU KNOW...

Unemployment in Greene County fell by 300 workers from 1,100 in October 2020 to 800 in October 2021. The national unemployment rate and the Greene County rate both stand at 4.3%, while the overall rate for NYS is 6%.

TOURISM

Fall in Greene County Receives Colorful Features



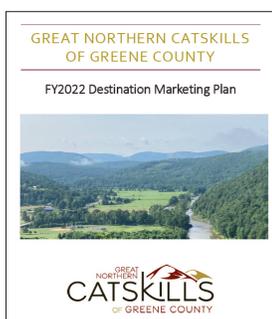
The Great Northern Catskills of Greene County received Fall features in two top travel publications!

“The Catskills Are Still the Perfect Fall Escape — Here’s How to Plan Yours” by Peter Terzian was published on November 9th in Travel + Leisure under the trip ideas section. Read the full story at <https://www.travelandleisure.com/trip-ideas/catskills-new-york-fall-getaway-new-hotels>



The Thomas Cole National Historic Site was included in “From Legoland to the Catskill Mountains: the 9 best places to visit in Hudson Valley” by Dave Parfitt of Lonely Planet on November 2nd. Read the full story at <https://www.lonelyplanet.com/articles/best-places-to-visit-in-hudson-valley>

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Tourism Announces FY2022 Plan

The 2022 Destination Marketing plan will focus on marketing to consumers who are in-state and those surrounding the New York State boarder. There is also an emphasis placed on the travel trade market, both domestic and international building the travel trade market through relationships developed at the IPW 2021 convention. In 2021 Greene County Tourism built new pages on its website to promote group travel.

View the complete plan here: <https://greencountyedc.com/business-support/projects-plans-studies/#tourism>

PLANNING

2021 Ellen Rettus Planning Achievement Awards



Greene County Planning Board Vice-Chair Carl Giagrande of Hunter presented the annual planning achievement awards to four notable projects: FORELAND (Village of Catskill), the Cairo Development

Foundation, Durham Connect and the Windham Manor. Recipients were honored at the November full session of the Greene County Legislature. Read more about the projects at <https://www.greengovernment.com/wp-content/uploads/2021/11/FINAL-Presentation-Summary-2021-Ellen-Rettus-Planning-Achievement-Awards.pdf>

Public Hearing Scheduled on Ag District 124

In accordance with NYS law, a public hearing will be held on Wednesday 12/15/21 at 6:25pm in Room 403 of the Greene County Office Building, 411 Main St, Catskill on proposed modifications to Greene County Agricultural District No. 124 based on the 2021 annual district review. A map depicting the proposed modifications is available for public review on file at the Greene County Clerk’s Office. Further information can be found at: <https://www.greengovernment.com/departments/planning-and-economic-development/agricultural-programs-and-resources/district-no-124>

Greene County Department of Economic Development, Tourism & Planning

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