

Positively Greene



COUNTY-WIDE UPDATE



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February 2019

ECONOMIC DEVELOPMENT



Automotive Technology Expands at C-GCC

Colonial Subaru of Kingston has donated a vehicle and a late-model Subaru engine to the Subaru University program at C-GCC. The college also used monies from the JK Winters Automotive Fund to purchase two more vehicles for the program. Pictured from right to left are: Andrew Murphy, Sr., Vice President of Colonial Subaru; Marc Gilbert, Assistant Professor, C-GCC Automotive Technology Department; Kevin Roebke, C-GCC Automotive Technical Assistant II; Dan Ferrendino, Colonial Subaru Sales Consultant, and Andrew Murphy, Jr., Assistant Service Manager, Colonial Subaru.

Regional Craft Brewer Chooses Catskill for Tap Room

Subversive Malting & Brewing celebrated the opening of The Beer Café at 414 Main Street on Saturday, January 26th. Their 'Radically Local Farm Beers' are made from 100% New York produced ingredients. The Beer Café also sells NY products from companies like Catskill Bread Co. and Sauerkraut Seth. Owners Max Ocean & Zane Coffey won the Ithaca College Business Plan competition in 2015, netting \$25,000 in start-



up funding to begin Subversive. Read their Success Story at <https://blog.buyinggreene.com/subversive-malting-and-brewing-beer-cafe>.

CoGreene Career Institute Prepares Students for Successful Employment in Today's Workplace



Seven students graduated from the first-ever CoGreene Career Institute earlier this month. Pictured from left to right are C-GCC President James R. Champion; Daniel Bias; Ashley Vorher; Lynn Dougherty; Athena McIndoo; Rahim Uddin; Rachel Arnwine; Tiffany Swart; C-GCC Director of HR Melissa Fandozzi, and program creator Kelly Ann Radzik, C-GCC's director of Applied Learning and Job Development. Read more at <https://www.sunycgcc.edu/news-and-events/>.

Did You Know:

- Greene County Sales Tax Revenue for 2018 increased by almost \$1.5MM, or 4.67% over 2017
- In-County Employment rose by 200 over the previous year to 15,700 jobs.
- Home Sales in Greene County rose again in 2018 (3rd Straight Year) with a median home price up 4.9% to \$182,000.

TOURISM

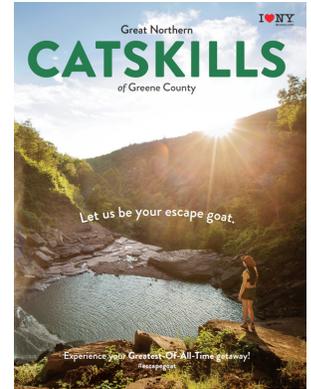
Catskill Mountain Foundation Begins 21st Year



With the mission of “Transforming Lives Through the Arts”, Catskill Mountain Foundation’s multi-faceted program of live-performances, film, arts education and artist residencies is a leader in Greene County’s creative economy. World-class talent and venues like the Orpheum Theatre and Doctorow Center anchor our mountain communities as a major arts destination, contributing significant economic impact. Catskill Mountain Foundation is a great partner with our tourism office, and we wish them growing successes in the years to come. <https://www.catskillmtn.org/>

2019 Travel Guide Launches Greatest-Of-All-Time Getaways Campaign

In the Great Northern Catskills of Greene County, 2019 is the “Year of the G-O-A-T.” Millions of Social Media followers recognize **#GOAT** as a tag for a “Greatest-Of-All-Time” experience, and capitalizing on **The Catskills** being named one of the Best Travel Regions for 2019 by the online travel site *Lonely Planet*, our latest tourism campaign entices visitors to our experience-based, drive-to destinations, making the Great Northern Catskills their **#EscapeGOAT!** Find the 2019 Travel Guide at <https://www.greatnortherncatskills.com/travel-guide>.



Mark Dorr Speaks at Tourism Advisory Committee Meeting

Mark Dorr, President of New York State Hospitality & Tourism Association (NYSH&TA), attended the January Tourism Advisory Committee meeting. He spoke about the Short-Term Residential Rental Unit bill that is being reviewed by the Assembly. He also spoke about the ADA website lawsuit epidemic. NYSH&TA will host a webinar on February 20th on ADA Website Compliance. The Tourism Advisory Committee, will be reviewing the State Bill and assessing its impact on the tourism industry. For complete details and registration, visit <https://nyshtanyassoc.wliinc22.com/events/Webinar-ADA-Website-Compliance--33/details>.

PLANNING

After 31 Years of Service Ed Diamante to Retire

Principal Planner Ed Diamante began working for Greene County in 1987, and has played a key role in administering the department’s planning programs and initiatives, including Planning Services and Local Government Technical Assistance Programs. Ed also provided



staff support to County-level boards, including the Greene County Planning Board and Agricultural and Farmland Protection Board.

Ed sums up his time with Greene County as “Lots of fun and important work with great colleagues. Working for Greene County has been a big part of my life and I am grateful for the experience.”

We will wish him the best on his well deserved retirement.

Greene County Department of Economic Development, Tourism & Planning

Warren Hart - Deputy County Administrator
518-719-3290 • business@discovergreene.com

Great Northern Catskills of Greene County
tourism@greatnortherncatskills.com

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