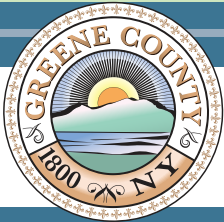


Positively Greene

COUNTY-WIDE UPDATE



GREENE COUNTY
Economic Development Corporation

BUY IN GREENE **INVEST GREENE**



GreeneCountyNY.gov

GreatNorthernCatskills.com

GreeneCountyEDC.com

InvestInGreene.com

FilmInGreene.com

October 2025

ECONOMIC DEVELOPMENT

A Fresh, Mobile-Friendly Website

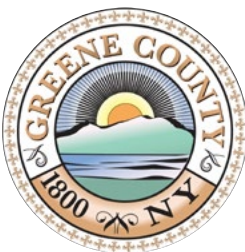


Greene County has launched a refreshed municipal website designed with today's users in mind. The updated site is optimized for smartphones, making it easier than ever to find important information on the go.

With clean navigation and icon links to the most frequently viewed resources right on the homepage, the site helps residents and visitors quickly access the information they need.

Explore the new design at GreeneCountyNY.gov

Greene County Goes .Gov



Greene County's official website now lives at GreeneCountyNY.gov. This change comes in response to a New York State mandate requiring municipalities with over 1,500 residents to use a .gov domain.

If you've bookmarked pages in the past, there's no need to worry—every page has been automatically redirected to the new address. Your searches will continue to show up in Google and other search engines, ensuring a seamless user experience.

Greene County Partners with Catskill High School on Best Kept Secrets Podcast



Greene County is excited to share that the Best Kept Secrets of Greene County Podcast has partnered with Catskill High School's media studio. This partnership brings together the creativity of the podcast, the resources of the school, and the county's ongoing efforts to highlight local talent and opportunities.

The podcast is all about uncovering unique stories and voices that make our communities special. Now, with a permanent recording space at Catskill High School, the show can continue to grow while also giving students a front-row seat to the world of podcasting as they see how episodes are created, learn about audio and production, and even get involved in a hands-on way. For Greene County, this collaboration is about more than just supporting a podcast, it's about building connections. It's about giving young people access to creative experiences, promoting local storytelling, and celebrating the innovation happening right here in our community. Together, Greene County, Catskill High School, and the Best Kept Secrets Podcast are creating a space where stories can thrive, ideas can grow, and local voices can be heard far beyond the Catskills.

Listen and Subscribe at greenecountyedc.com/best-kept-secrets-of-greene-county-ny

TOURISM

Workshop Bi-Annual Review



Kristen Brayden, Account Executive from Ad Workshop presented Greene County Tourism's Bi-Annual Report at the September Tourism Advisory Committee (TAC) meeting. The report highlights the success of Greene County's 2025 "Be Here" campaign, which positioned the Great Northern Catskills as a vibrant destination for culture, nature, and experiences.

Greene County saw strong growth in events and glamping searches, along with major national and international media coverage. Marketing efforts across social media, email, and paid media exceeded benchmarks, driving significant website traffic, engagement, and subscriber growth. See the full presentation at greenecountyedc.com/wp-content/uploads/2025/09/BiAnnual-TAC-Report.pdf

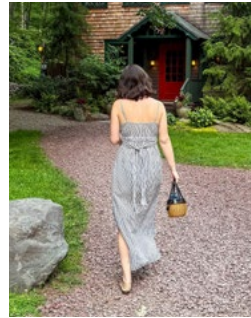
Great Northern Catskills of Greene Tourism 2024 Visitor Spend Report



New York State recently released their annual Economic Impact of Visitors report for 2024. According to the report, visitors spent \$318 million

at local establishments, supporting jobs, small businesses, and community vitality. This spending generated \$17.5 million in county tax revenue—reducing the burden on residents—and supported \$115.7 million in local employment income. Beyond its economic impact, visitor spending supports the arts, dining, museums, attractions, shops, and recreational activities that enhance Greene County's quality of life. See the full report at nystia.org/about/tourism-advocacy/nys-economic-impact/greene/pdf

Influencer Emma Tuccillo in Greene County



The Great Northern Catskills Tourism team hosted influencer Emma Tuccillo who has a wide reach with nearly 60K followers. Emma had a fantastic time in the area, and shared her story online, mentioning local lodges, restaurants, shops, and cultural sights. "We felt so refreshed by this incredible trip. Every time we visit The Great Northern Catskills we discover a new gem". Hosting social media influencers expands Greene County's reach by generating authentic, highly visible content that drives awareness, engagement, and visitation. Please visit Emma's Instagram posts at instagram.com/andnorth and like, follow, and share the story on social media.

PLANNING

Adding Land to Ag District 124



Greene County's 30-day open enrollment for adding land to Agricultural District No. 124 runs November 1–30, 2025. During this window, farmers and landowners can send a simple request to the Greene County Planning Department to have eligible farmland considered for inclusion. Enrolling helps support active

agriculture and offers right-to-farm protections under New York's Ag & Markets Law. Find out more at greenecountyny.gov/departments/planning/agriculture

PROS-Real Property Information



Greene County Real Property Tax Service has recently transitioned to a new Online Parcel Record system called PROS, developed by GAR Associates. It has all the same functionality as the old system but with a new look and enhanced features. Find it at greenecounty.prosgar.com

"At Greene County RPTS, we believe that our administration of tax assessment records and maintenance of tax parcel related records provide a vital service to the community. Whether it's a member of the public searching for the old farm their grandfather owned, or a professional title searcher or land surveyor resolving a complex title issue, our records are an invaluable resource. By partnering with the PROS online system, we are better able to deliver searchable property records for everyone. From tax assessment information and detailed tax breakdowns to current and historical tax mapping records and GIS web maps, all of this information is available to you through PROS."

– Raymond T. Ward, Director of Real Property Tax Service

Greene County Department of Economic Development, Tourism & Planning

James Hannahs - Director • 518-719-3290 • business@greenecountyny.gov

Great Northern Catskills of Greene County
tourism@greenecountyny.gov

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